

# SHARMILA SHERIN

DIGITAL MARKETING STRATEGIST

## CONTACT

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- 🌐 www.sharmilasherin.com

## PROFILE

Dedicated and adaptable individual with a positive attitude and willingness to learn new technologies. Skilled in using online tools, managing tasks efficiently, and collaborating effectively in a team environment. Eager to apply creativity and digital skills to contribute to organizational growth and professional development.

## TECHNICAL SKILLS

- Search Engine Optimisation
- Social Media Marketing  
( Meta, LinkedIn, YouTube Ads )
- Canva Designing
- Keyword Research & Competitor Analysis

## SOFT SKILLS

- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking
- Problem Solving
- Organizational Skills
- Attention to Detail

## LANGUAGES

- English
- Malayalam

## EDUCATION

### DIPLOMA IN DIGITAL MARKETING

ABC ACADEMY, THALIPARAMBA  
JUNE 2025 - PRESENT

### MASTER OF ARTS

MASTER IN ENGLISH LANGUAGE AND LITERATURE  
KANNUR UNIVERSITY  
2023 - 2025

### BACHELOR OF ARTS

BACHELOR IN FUNCTIONAL ENGLISH  
KANNUR UNIVERSITY  
2020 - 2023

## CERTIFICATIONS

- HubSpot Digital Marketing Certification
- HubSpot SEO Certification