

SHARMILA SHERIN

Digital Marketing Executive

CONTACT

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- [sharmila/Linkedin](#)

TECHNICAL SKILLS

- Wordpress Web Design
- Search Engine Optimisation
- Search Engine Marketing
- Social Media Marketing
- Content Writing
- Canva Editing
- Keyword Research
- Competitor Analysis

SOFT SKILLS

- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking
- Attention to Detail

LANGUAGES

- English
- Malayalam

CERTIFICATIONS

- Digital Marketing
- Hubspot
- Semrush
- SEO Fundamental

PROFILE

Dedicated and adaptable individual with a positive attitude and strong willingness to learn. Skilled in digital marketing, including social media, content creation, SEO, and e-commerce basics. Proficient in using online tools, managing tasks efficiently, and collaborating within teams. Eager to apply creativity and digital skills to contribute to organizational growth.

WORK EXPERIENCE

2026

DIGITAL MARKETING INTERN

Bisaura Technologies Pvt Ltd - Kannur

- Managed digital marketing campaigns for multiple clients across various industries, including social media and Google Ads
- Created engaging content and creatives tailored to each client's brand voice
- Developed and launched Shopify stores, including product setup and basic store configuration
- Conducted keyword research and implemented basic SEO strategies to improve website visibility
- Monitored and analyzed campaign performance using tools like Google Analytics and Meta Ads Manager
- Coordinated with clients to understand requirements and ensure timely delivery of marketing solutions
- Collaborated with internal teams to develop effective strategies that improved engagement and lead generation

EDUCATION

DIPLOMA IN DIGITAL MARKETING

Abcademy, The ABC Group of India Pvt Ltd
2025 -2026

MASTER IN ENGLISH LANGUAGE LITERATURE

Kannur University
2023 - 2025

BACHELOR IN FUNCTIONAL ENGLISH

Kannur University
2020 - 2023