

SHARMILA SHERIN

DIGITAL MARKETER

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PROFILE

Dedicated and adaptable individual with a positive attitude and strong willingness to learn. Skilled in digital marketing, including social media, content creation, SEO, and e-commerce basics. Proficient in using online tools, managing tasks efficiently, and collaborating within teams. Eager to apply creativity and digital skills to contribute to organizational growth.

EXPERIENCE

Bisaura Technologies Pvt Ltd. (India)

Feb 2026 – April 2026

Digital Marketing Intern

- Managed digital marketing campaigns for multiple clients across various industries, including social media and Google Ads
- Created engaging content and creatives tailored to each client's brand voice
- Conducted keyword research and implemented basic SEO strategies to improve website visibility
- Monitored and analyzed campaign performance using tools like Google Analytics and Meta Ads Manager
- Coordinated with clients to understand requirements and ensure timely delivery of marketing solutions
- Collaborated with internal teams to develop effective strategies that improved engagement and lead generation.

EDUCATION

Diploma in Digital Marketing

2025 – 2026

Abcademy, The ABC Group of India Pvt Ltd.

Masters in English Language and Literature

2023 – 2025

Kannur University

Bachelor in Functional English

2020 – 2023

Kannur University

SKILLS & CERTIFICATES

- Teamwork
- Effective Communication
- Time Management
- Critical Thinking
- Leadership
- Attention to Detail
- Digital Marketing
- Hubspot
- Semrush
- SEO Fundamental

PERSONAL DETAILS

Nationality: Indian

Visa: Spouse Visa